

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--------------------------|
| Station and Location: WFSB Hartford, CT | Date: 10/16/12 |
|---|--------------------------|

I, Mike Furman
do hereby request station time concerning the following issue:

| |
|--|
| IAFF - International Association of Firefighters |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | As ordered | | | |

| |
|--|
| Total Charges: \$ 12,050 gross / \$ 10,242.50 net |
|--|

This broadcast time will be used by: IAFF

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

IFFF (756 New York Avenue NW Washington, DC 20006
 202-824-1580

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Thomas H. Miller

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/16/12 _____ 202-338-8766
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | As ordered | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6390311
*** ORIGINAL REV#0 ***

FAX# 703-516
CREDIT RISK !!
HARRIS REPORT FROM REP

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-------------|
| 4 | | | 400P-500P | 30 | | \$950.00 | 10/30 | 11/2 | 1 | | TU-F | 1 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| CON COM1: DR. OZ | | | | | | | | | | | | |
| 5 | | | 700P-730P | 30 | | \$1,750.00 | 10/30 | 11/2 | 1 | | TU-F | 1 |
| PROGRAM : INSIDE EDITION | | | | | | | | | | | | |
| CON COM1: INSIDE EDITION | | | | | | | | | | | | |
| 6 | | | 730P-800P | 30 | | \$1,750.00 | 10/30 | 11/2 | 1 | | TU-F | 1 |
| PROGRAM : ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| 7 | | | 900A-1000A | 30 | | \$600.00 | 10/30 | 11/2 | 1 | | TU-F | 1 |
| PROGRAM : LIVE WITH KELLY | | | | | | | | | | | | |
| CON COM1: LIVE WITH KELLY | | | | | | | | | | | | |
| 8 | | | 700A-900A | 30 | | \$800.00 | 11/3 | 11/3 | 1 | | SAT | 1 |
| PROGRAM : EYEWITNESS NEWS SAT | | | | | | | | | | | | |
| CON COM1: EYEWITNESS NEWS SAT | | | | | | | | | | | | |
| 9 | | | 900A-1030A | 30 | | \$1,600.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| PROGRAM : CBS SUNDAY MORNING | | | | | | | | | | | | |
| CON COM1: CBS SUNDAY MORNING | | | | | | | | | | | | |
| 10 | | | 900A-1000A | 30 | | \$600.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : LIVE W KELLY | | | | | | | | | | | | |
| CON COM1: LIVE W KELLY | | | | | | | | | | | | |
| NOV/12 12050.00 | | | | | | | | | | | | 12050.00 |
| CONTRACT TOTAL | | | | | | | | | | | | TOTAL SPOTS |
| | | | | | | | | | | | | 12 |

| | | | | | | | | |
|---------------|----------|----------|----------|---------|---------|---------|---------|---------|
| MARKET TOTALS | \$63,421 | WFSE 19% | WTNH 58% | WVIT 6% | WTIC 6% | WCTX 0% | WCCT 3% | WHPX 0% |
| | | | CABL 8% | | | | | |

SHARES ARE ACCURATE. GF SB IS REFLECTED IN CABLE

SVC- NSI
DEMOS- RA35+*

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

| | | |
|---|--|--|
| Contract / Revision 499848 / | | Alt Order # 06390311 |
| Product IAFF FIREFIGHTERS | | |
| Contract Dates 10/30/12 - 11/05/12 | | Estimate # 2182 |
| Advertiser International Association Of Fire Fighters | | Original Date / Revision 10/23/12 / 10/23/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WFSB | Account Executive Heather Uttley | Sales Office HRP-WASHING |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code 152 | Product Code 160 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|---------------------------|------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 1 | WFSB | 10/30/12 | 11/02/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 2 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TWTF-- | | | | 2 | \$850.00 | | | |
| N 2 | WFSB | 10/30/12 | 11/02/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TWTF-- | | | | 2 | \$850.00 | | | |
| N 3 | WFSB | 10/30/12 | 11/02/12 | 3pm-4pm Syndication | 2:58pm-4pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TWTF-- | | | | 1 | \$600.00 | | | |
| N 4 | WFSB | 10/30/12 | 11/02/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TWTF-- | | | | 1 | \$950.00 | | | |
| N 5 | WFSB | 10/30/12 | 11/02/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TWTF-- | | | | 1 | \$1,750.00 | | | |
| N 6 | WFSB | 10/30/12 | 11/02/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 1 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TWTF-- | | | | 1 | \$1,750.00 | | | |
| N 7 | WFSB | 10/30/12 | 11/02/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TWTF-- | | | | 1 | \$600.00 | | | |
| N 8 | WFSB | 11/03/12 | 11/03/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$800.00 | | | |
| N 9 | WFSB | 11/04/12 | 11/04/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$1,600.00 | | | |
| N 10 | WFSB | 11/05/12 | 11/05/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$600.00 | | | |
| Totals | | | | | | | | | | | 12 | \$12,050.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 499848 / | 06390311 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 10/30/12 - 11/05/12 | IAFF FIREFIGHTERS | 2182 |

| Advertiser | Original Date / Revision |
|---------------------------|--------------------------|
| International Association | 10/23/12 / 10/23/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/05/12 | 12 | \$12,050.00 | \$10,242.50 |
| Totals | 12 | \$12,050.00 | \$10,242.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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